



2022

COMMUNICATION ON PROGRESS



TABLE OF CONTENT

01 Company presentation ... p. 4 - 6

Our main areas of work

02 Eco-design ... p. 7

03 Responsible supply chain ... p. 8

04 Stakeholders ... p. 9

05 Best practices ... p. 10

06 Living together ... p. 11

07 Appendix ... p. 12 - 13

MESSAGE FROM THE CEO



Dear General Secretary,

With this letter, I am pleased to confirm that CREATION & IMAGE Paris is renewing its support to the Ten Principles of the United Nations Global Compact, regarding Human Rights, Labour, Environment and Anti-Corruption, and so for the 11th consecutive year since our membership in April 2012.

Every day, we promote these values to our international customers and stakeholders, and we maintain our role as contributors to fair and honest international trade.

Our teams are aware of social and environmental issues. Now eco-design is taking us further on a path deeply rooted in common-sense and yet so steep. In this report, we present the actions we take on a daily basis in order to achieve the Sustainable Development Goals as closely as possible.

Yours sincerely,

A handwritten signature in blue ink, which appears to be 'Claire Besançon'.

Claire Besançon
CEO

01. COMPANY PRESENTATION

Parisian company, CREATION & IMAGE Paris creates exclusive, modern and elegant uniforms. For 37 years, we optimise the well-being and comfort of our designs and enhance our clients' brand identity thanks to our know-how, expertise and creativity.

As a reference in high-end image wear, our customers are airlines, airports, institutions, prestigious hotels and large transport companies.

We bring innovation and modernity to our Couture heritage to dress our clients with elegance, pride and comfort while respecting their culture.



An innovative, responsible and supportive company...



37 years of expertise

A know-how gained from our Couture heritage and put to the service of uniform creations since 1985.



A gateway to the world

One of the few French companies in our sector to excel internationally, where we achieve more than 90% of our business.



Elegance, our signature

Inspired by fashion, our exclusive uniforms follow the trends, with the creation, production and distribution of high-end image wear.



A strong CSR policy

Human-sized and respectful of social principles, CREATION & IMAGE Paris works in ethical and qualitative long-term partnerships with all its suppliers in France, in Europe and in the Euro-Mediterranean zone.

... And committed

CREATION & IMAGE Paris joined the UN Global Compact in 2012.

Our team covers CSR topics according to the four main themes which are Human Rights, Labour, Environment and Anti-Corruption.

CREATION & IMAGE Paris implements daily actions in accordance with the Ten Principles of the UN Global Compact and some of the 17 SDGs (see the purple circles below).

THE TEN PRINCIPLES of the United Nations Global Compact

HUMAN RIGHTS

LABOUR

ENVIRONMENT

ANTI-CORRUPTION

- 1 Support and respect the protection of internationally proclaimed human rights.
- 2 Not be complicit in human rights abuses.
- 3 Uphold the freedom of association and the effective recognition of the right to collective bargaining.
- 4 Support the elimination of all forms of forced and compulsory labour.
- 5 Support the effective abolition of child labour.
- 6 Support the elimination of discrimination in respect of employment and occupation.
- 7 Support a precautionary approach to environmental challenges.
- 8 Undertake initiatives to promote greater environmental responsibility.
- 9 Encourage the development and diffusion of environmentally friendly technologies.
- 10 Work against corruption in all its forms, including extortion and bribery.



Our main areas of work

CREATION & IMAGE Paris pursues its role as a player in a fair and honest international trade through 5 areas of work.



Encourage **eco-design**



Make the **supply chain** more accountable



Collaborate with our **stakeholders**



Pursue the **best practices** for the environment



Improve **living together**

02. ECO-DESIGN

CREATION & IMAGE Paris is convinced that thanks to eco-design, the apparel sector will contribute more significantly to the SGDs. This is how we consider the product throughout its lifecycle and we integrate environmental and social issues to the design stage.

Completed actions	Human rights	Labor	Environment	Anti-Corruption
<ul style="list-style-type: none"> 96% of the fabrics used are Standard 100 by Oeko-Tex® certified 100% of our fabrics come from nearby sourcing (France, Euromed) 14% of our fabrics contain at least 30% of recycled fibers Creation of a library of eco-friendly fabrics Training of the creative teams in eco-design Pre-study of a recycling solution for our products 3D pattern-making 			 	
Objectives for 2022 - 2023				
<ul style="list-style-type: none"> To make sure to propose 20% of certified fabrics To increase the share of eco-designed items in our collections To propose a recycling solution for our products 			 	

03. ACCOUNTABLE SUPPLY CHAIN

CREATION & IMAGE Paris is convinced that the supply chain concentrates a large part of social and environmental issues faced by our industry. We pay particular attention to responsible purchasing and production.

Completed actions	Human rights	Labor	Environment	Anti-Corruption
<ul style="list-style-type: none"> • Visit our partner factories in Tunisia and Portugal • 100% of our contracts are concluded without corruption • 62% of our purchasing volumes are concluded with a signed code of conduct • 100% of our production comes from the Euro-Mediterranean zone 	●	●	●	●
Objectives for 2022 - 2023				
<ul style="list-style-type: none"> • To guarantee the traceability of our products • To be prepared for new laws on textile environmental labelling • To write internal procurement guidelines • To propose more respectful packaging solutions for our products 	●	●	●	●

04. STAKEHOLDERS

CREATION & IMAGE Paris is convinced that working with all the actors of its ecosystem enables to achieve the best collective results regarding the SDGs. Our partners, our customers, professional groups and associations are part of this ecosystem with which we collaborate daily.

Completed actions	Human rights	Labor	Environment	Anit-Corruption
<ul style="list-style-type: none"> Financial donations and exchanges with local associations Donations of goods to the French association "La Cravate Solidaire" Speaker at a CSR awareness meeting for first-year Bachelor of Technology in Business Management and Administration students Member of the French experimentation on textile traceability led by the Strategic Committee of the Fashion and Luxury sector Member of the French experimentation on textile environmental labelling led by the French Ministry of Ecological Transition Member of the French experimentation DURHABI led by IFTH Mandates of our CEO, Mrs Claire BESANCON, in numerous professional groups (IFTH, DEFI, UFIMH, Techtera, The French Federation of Men's Clothing Industries and IFM) 	<ul style="list-style-type: none"> ● ● ● 	<ul style="list-style-type: none"> ● ● ● ● 	<ul style="list-style-type: none"> ● ● ● ● ● ● ● 	<ul style="list-style-type: none"> ● ●
Objectives for 2022 - 2023				
<ul style="list-style-type: none"> To maintain our relationship with associations To promote CSR regularly in schools To educate our stakeholders 	<ul style="list-style-type: none"> ● ● ● 	<ul style="list-style-type: none"> ● ● 	<ul style="list-style-type: none"> ● ● ● 	<ul style="list-style-type: none">

05. BEST PRACTICES

CREATION & IMAGE Paris is convinced that the awareness of individual impact starts with the smallest daily actions. That is why we rolled out actions related to eco-citizenship.

Completed actions	Human rights	Labor	Environment	Anti-Corruption
<ul style="list-style-type: none"> Implementation of waste sorting on our premises 			●	
<ul style="list-style-type: none"> Share information related to our sector and responsible "tips" through an internal newsletter 	●	●	●	
<ul style="list-style-type: none"> Monthly communication on CSR-related topics, with or without a focus on the textile industry 			●	
Objectives for 2022 - 2023				
<ul style="list-style-type: none"> To write a digital best practices guide 			●	
<ul style="list-style-type: none"> To ensure waste sorting solutions in our future office 			●	

06. LIVING TOGETHER

CREATION & IMAGE Paris is convinced that collective and individual well-being is essential to the proper functioning of the company and the fulfilment of our collaborators. That is why we set up collective and collaborative actions.

Completed actions	Human rights	Labor	Environment	Anit-Corruption
<ul style="list-style-type: none"> • Implementation of an integration program followed by 100% of the new recruits • Creation of tote bags made from our dead-stocks • Organization of internal CSR breakfasts • Organization of internal workshop to raise awareness within the company on environmental and social issues 		<ul style="list-style-type: none"> • Implementation of an integration program followed by 100% of the new recruits • Organization of internal CSR breakfasts • Organization of internal workshop to raise awareness within the company on environmental and social issues 	<ul style="list-style-type: none"> • Creation of tote bags made from our dead-stocks • Organization of internal CSR breakfasts • Organization of internal workshop to raise awareness within the company on environmental and social issues 	
Objectives for 2022 - 2023				
<ul style="list-style-type: none"> • To organize a team-building activity with a CSR focus • To encourage employees to participate in civic commitments 	<ul style="list-style-type: none"> • To organize a team-building activity with a CSR focus 	<ul style="list-style-type: none"> • To organize a team-building activity with a CSR focus • To encourage employees to participate in civic commitments 		

07. APPENDIX



Photo 1. Ceremonial outfits made from our fabric donations by Atelier Bakhita



Photo 2. Donations to the French association "La Cravate Solidaire"



Photos 3 & 4. Speaker at an awareness meeting on CSR topics to first-year Bachelor of Technology in Business Management and Administration students



Photos 5 & 6. Internal CSR breakfast



Photo 7. Internal workshop on CSR

